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HardSoft Systems Ltd

February 2020



## Select Business and Tech Articles

From business to tech, we are highlighting a group of exemplary articles that not only provide insight but trends that could impact your business

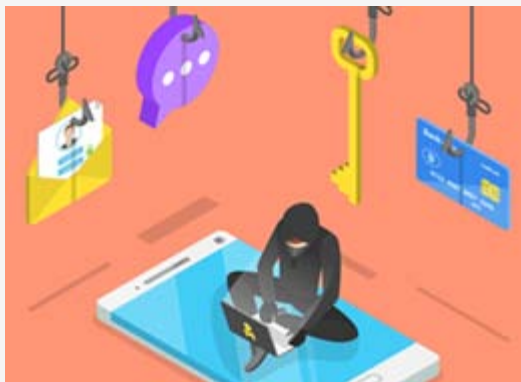


### Happy February!

So, Wiarton Willie predicted an early spring! I know that makes some people happy and others not so much.

Well, whichever camp you are in, I think you will find this months newsletter has lots of interesting info that you can enjoy - in the office or when you are enjoying some downtime with a hot chocolate.

Till next month!  
Dan



### Phishing Is Getting More Sophisticated. Here's What to Look Out For

*Kevin J. Ryan, Inc.*

Many business owners have said their greatest technology-related worries are having sensitive data stolen and being the victim of a ransomware attack. Learn more about best practices for combatting the next wave of data breaches.

[Read More](#)

## How to Build a Great Relationship with a Mentor

*Mark Horoszowski, Harvard Business Review*

The power of mentorship is clear – better performance, career advancement and work/life satisfaction. However, finding a mentor can be difficult. Discover eight key steps to help you find the right match.



[Read More](#)



## Worried About Privacy at Home? There's an AI for That

*Clive Thompson, Wired*

Do you ever feel like your AI devices are eavesdropping on you? The good news is that AI hardware and software have improved dramatically so your picture and voice aren't sent into the cloud. Find out more about edge AI.

[Read More](#)

## This Month's Tech Funny

As always, our goal is help you leverage technology for the growth of your business. So if you see yourself not laughing as much about technology, give our team a call - we can help.

[info@hardsoft.ca](mailto:info@hardsoft.ca)



"Just for fun, do you want me to Photoshop in a few more before your husband gets here?"



## Why Data Storytellers Will Define the Next Decade of Data

*Brent Dykes, Forbes*

Most people are skeptical of telling stories with data, until they witness how impactful it can be for their business. Learn more about the power of data storytelling and how the path forward will become clearer with transformative insights.

[Read More](#)

## And ... Video Picks from our Staff



### 11 New Home Inventions

Looking to become more eco-friendly, check out the latest gadgets

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### Super Bowl Mixed Reality

Multi-camera mixed reality presentation was unveiled for the "NFL 100 All-Time Team"

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### Visual Trickery

A robot video that became viral proves that visually we may not know what is real or fake

[View It Now](#)

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