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HardSoft Systems Ltd
select business and tech tips

July 2019
newsletter

07



HELLO!

Happy Canada Day! I know we are a little late, but we still like saying it!

This month we have a wide ranging set of articles and videos that are sure to appeal while you enjoying working from a vacation spot or a local patio.. And, to be sure you check out the article “How to protect you remote employees from Cyber threats”

As always, if you have any questions about your IT cyber security, security awareness training or any other aspect of IT, please call, email or text.

Till next month.

> IN THIS ISSUE

Effective Networking Requires Mastering These 5 Skills

John Boitnott, Entrepreneur

Many people are hesitant about networking, but building your business network is a valuable investment in yourself and in your business. Good networking is a learned skill, and even the most effective networkers have made mistakes at some point! Learn more about 5 key skills that make connecting with others easier and more enjoyable.

> [read more](#)



Radiohead Just Took on Ransom Hackers – And Won

Kate O'Flaherty, Forbes

Rock band Radiohead was hacked and attackers made off with unreleased material and demanded a hefty ransom payment of \$150,000. The band successfully responded in an unconventional way. Learn how Radiohead took action against being a data breach victim.

> [read more](#)



How to Protect Your Remote Employees from Cyber Threats

Neill Feather, Inc.

Remote employees that use laptops, smartphones or tablets can be highly susceptible to potential cybersecurity vulnerabilities and there are three key ways they can endanger company security. See how you can keep your remote employees safe with a few easy tips.

> [read more](#)



The First 5 Minutes of a Meeting Matter the Most

Elise Keith, Business Insider

Starting your meeting off on the right foot can take it from a dull discussion to a successful meeting of the minds. Great meetings should get everyone engaged within the first few minutes. Learn 4 ways to effectively open your meeting and why it matters.

> [read more](#)



Does Starbucks Make You Smarter?

Roger Dooley, Neuromarketing

Is it possible that walking through the door of a Starbucks could make you smarter? Research has shown that cognitive functions have improved from



simply smelling coffee. Discover some of the effects that coffee and coffee aromas have on mental performance.

> [read more](#)

AND...VIDEO PICKS FROM OUR STAFF



No Touch Interface

Your next mouse will not make use of your fingers

> [see the video](#)



Bike Riding Robot

Kids toys are going to the next level

> [see the video](#)



Insect Sized Robots

That bee sized insect flying may be actually be a pint sized machine

> [see the video](#)



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